Who Else Wants To Shred 18 Working Days From Their Schedule This Year?

Seriously!

I'm Charles Byrd and I want to show you how streamline your work life, save tons of time, and put your fingers on ANYTHING in your business in about five seconds.

When I give talks around the world – Australia, Canada, the United States, this always gets skeptical looks from my audiences. Nobody thinks it's possible – and the people that do don't understand how awesome this can be for their business.

In the next few minutes, I'll show you exactly how this system works. And if you follow it exactly, you'll organize your team, reduce business headaches and DOUBLE your business in the next three months.

AND TRUST ME, THAT'S A BENEFIT WORTH HAVING

You totally deserve to have the success and the freedom that the internet lifestyle can bring to you.

I know personally, there's nothing like being able to wake up at 11 in the morning if I feel like it, and know that busting my butt al day is **optional.** I can take my wife, my two daughters, my dog, and we can drive up and get a tour of one of the amazing vineyards at Napa, and know that I'm going to make the same amount of money I would have made if I'd worked at the computer all morning.

Having that base level of stability, at a time when most people are one paycheck away from extreme chaos in their lives, is really a blessing.

So, WHAT ABOUT YOU?

You've probably have tried a lot of different methods for getting to that level of stability.

- You've probably tried SEO
- List building
- Article Creation
- PPC
- Facebook
- Instagram
- Maybe a little work on Amazon.

And every time you try something new, you have a lot of enthusiasm... And then you start running into some of the same problems, no matter what course you try.

There are too many steps. There are too many "extras" that you need to buy, whether it's software or additional training. And the time it takes to go from concept to completion is so long, it crushes any motivation that you have to succeed in the long term.

When you add in the number of new skills that you need in order to make a plan work (because there's always more than one moving piece involved), it's almost impossible to make these things happen and get across the finish line.

This is not a question of effort.

I know too many people that have spent 60 or 80 hours chasing down the dream of the internet lifestyle, working much harder and much longer than they would at a desk job.

Because all of these courses tell you the same thing: work now so that you can relax later. Or they give you that old cliché: "Do for a year what most people won't, so that you can live like most people can't."

And none of it actually comes true.

What ends up happening is *you live like most people won't*, as in you're staying up late at night, squinting at a bright screen, your

wrists on fire from trying to crank out another post or social media update.

And you wind up two years later, *living like most people can't*. Because most people *can't* take the humiliation of their friends asking them "Hey, how is that *internet business* going?" And they can't look at the negative balance on their bank account after hundreds or even thousands of dollars spent on memberships, courses, software, autoresponders, hosting, on and on, **basically flushing money down the toilet that doesn't come back**.

PRODUCTIVITY IS AT THE ROOT OF THESE PROBLEMS!

I have had the privilege of working with some of the most successful entrepreneurs in the entire world. I've also had the privilege of coaching, personally, in a hands-on way, hundreds of clients around the world who are looking to take their businesses to the next level.

And out of all the problems that I've broken down, I found that productivity is one of the most pressing issues.

It's almost impossible to meet powerful goals when you cannot meet those goals on a quick timetable.

Let's face it, too many of us reach our goals weeks, or months after we've actually plan to get there. And that's if we accomplish our goals at all.

The number one indicator of success in your business life is hitting your goals on or ahead of time.

No matter how many blog articles you read, no matter how many examples of business success that you take in through books, podcasts, or other media, **you are not** going to have the same success that our competitors or inspirations reach, unless we can DO what they do.

When you fall behind on your personal goals, for the day, for the week, for the month, you are playing a game of catch-up that is almost impossible to win. And this leads to being harried and frustrated in your business, or dog paddling with all of your strength and barely being able to stay above water.

These problems have root causes. And if you're so unfamiliar with success that you can't spot these problems, you're never able to actually solve them!

So, you stand around with your hands in your pockets saying "Well, that's life," and you never get anywhere significant.

The more that you can focus and produce something in a short amount of time, the better.

BUT WHEN WE START TO WORK ON SOMETHING IMPORTANT, OUR BRAINS BECOME OUR WORST ENEMIES.

It's impossible to get things done on a timetable when our lives are filled with distractions.

So if you've tried so many ways to get ahead online, and all of them and failed, it is time for you to wrestle the hard truth:

The problem wasn't each of the dozens of programs that you've tried, the problem is your ability to execute a business plan in a timely fashion.

So don't feel bad.

None Of This Is Your Fault!

As strange and contradictory as it may sound, most people don't get organized because they can't find the time to do it.

But when you're fighting so many BATTLES for your time, trying to squeeze in an extra minute here or an extra two minutes there – it's easy to lose the war.

What war, you might ask?

The technology stacked the deck against you!

There's never been so many little "micro-bites" of our time that are under attack. Do you think any of the great men and women

of the past got things done while something in their pocket bugged them about something new every ten minutes?

Computers, cell phones, and other digital media we work on are designed to give us information, they're designed to give us that information quickly.

The problem is that we have so much information that we need that it's very hard to get our fingers on it and a timely manner.

When there's so much information that we can't actually get to it, or we're flooded by so much information that we have to take in at once that we can't do anything else, that's called information overload. And it's really bad for business.

When you spend minutes or even hours looking for important files from a month or even a year ago... it's no good!

THAT TIME IS VALUABLE, AND WE'RE WASTING IT!

It's important for large operations, because you are in fierce competition with another unit that has tons of financial resources and manpower. If you aren't exceeding expectations, you can rest assured that someone else across the street IS.

And if you're a small operation, you know that you have a lot of hats to wear in your business. You are in charge of strategy and execution. So you're answering emails, publishing content, making fresh contacts through networking, and paying the bills!

All of those tasks have to be in perfect balance, and if you get distracted for one minute while you're online... suddenly it becomes Twitter, Facebook, your email account, and 10 or 15 minutes can melt away off the clock in the blink of an eye!

I read an interview with Ankur Nagpal, the Founder & CEO of Teachable. And in it he says that only 5% of his students are earning in excess of \$1,000 per month.

To me, that's a terrible number. Those are people who've got access to TONS of the best information on the planet. And yet, they're still struggling. And personally, I can report pretty similar numbers from people who attend my webinars.

The average cellphone we put in our pocket starts as a tool for communication, and quickly becomes a distracting burden.

It harms our productivity and creates "artificial chaos" in our lives.

We give these tech companies so much data – they know who we are, where we live, our hobbies, our likes, our fears – and they use this information to keep us opening their apps, reading their websites, and buying their products. It's a trillion-dollar industry, and if you're watching this message, you're the product.

WEIRDLY ENOUGH, THAT'S WHERE I COME IN.

I worked in Silicon Valley for most of my adult life. I'd worked my way up to project management, helping design websites, apps, and businesses that would grab your time and data in the "information economy".

My jaw dropped at the elaborate formulas that my coworkers used to build "engagement" with customers.

Push messages, emails, text. Constant followup so that no matter what you did, we learned more about you, and used that knowledge to make you buy. And those systems were worth a LOT of money. The projects I worked with regularly had seven figure investments from the most powerful people and firms all over the world.

But it was one of my biggest projects – a project that failed and left me dead in the water – that left me determined to fix my career AND my life.

I was asked to give a presentation on the \$5 MILLION dollar enterprise project I'd been in charge of, to show it to the Senior Executives and basically justify its existence.

And I didn't have 2 weeks for prep time, or even two days.

30 minutes. That was IT. Then the big money was coming through the door, and I had to be READY.

How'd it go? Badly. I was left looking for facts and figures and quotes from 20 different sources, spread across 3 different computers. And finally, I had to throw away all of the research I had together and just... give a speech off the top of my head.

IT WAS A TOTAL DISASTER.

It was there and then, in my moment of torment and desperation, I vowed to create a system where I'd be able to put my finger on ANYTHING when I needed it.

I took a week and organized my life. First, I used a simple and FREE tool called Evernote. Of course, I'd heard of it – just like you probably have. It's a famous, minimalistic tool that lets you take little "notes" and store them for free.

Then I dug into it, taking days of study and finding uses for it the average user NEVER has. Instead of just chasing my current projects, I adapted a completely different strategy – I took time to make a new system for my project information.

Then I unveiled it. And I was amazed at the time that melted away. Tasks were finished faster, my co-workers were more plugged in to what I was doing, and my projects started to – slowly and surely – outflank my competitors.

In a business where time was money, I had more of both.

And I gave this system a name.

It's called Zero to 60 With Evernote...

THIS is the course that will help kill the chaos, save your time,

and save three hours of your life per week – now and forever. It's 4 modules, split over three funny and in depth hours, that will teach you everything you need to know.

What is included and how it will help you TODAY?

MODULE 1 - HEADFIRST INTO EVERNOTE!

One of the major hurdles of this software is the way it *looks*. It appears so basic and so lightweight that many people don't bother digging into it. They lose before they even get started. But I'm going to show you a few methods you can use RIGHT NOW to master the basics of Evernote and get started in the next few minutes!

We'll cover:

- Our promise to you: using the systems shared in this course,
 you WILL be more productive, and it will compound long term.
- Are you new here? How and where to install Evernote from on all the major platforms and mobile devices.
- It All Starts With A Note: Evernote's text editor might seem simple, but it's the root of a massive organization machine. We'll show you how these building blocks work, and how to add checklists, reminders and attachments.
- Imagine being able to pull up any web article on any memorable topic. Or pull up everything you know about a

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client you met 18 months ago. You'll learn how within minutes.

Creating Habits: This information is useless unless you're
actually taking advantage of it in the field. I'll show you
some case studies and explain the "baby steps" you can use
to make these changes stick.

Module 2 - Getting your stuff into Evernote!

Some things are priority A-1 for getting inside the Evernote sphere, because the software does a great job organizing and expanding it. Other things will burn your time and money...? Do you know the difference? You will, after learning these simple methods for collecting your world in Evernote.

- Evernote Triage: Let's face it, you've got a LOT of stuff that needs organizing, and you don't have unlimited time to do it. I'll show you a few different ways to set priorities, so that you can choose the right one for you.
- My Dirty Little "No Lose" Secret without this, my clients
 procrastinated, waffled, and failed to follow through. But
 when I brought this device into the mix, people jumped to
 follow through.

- Basting the pig you don't have to do this alone. Follow my live example, do what I do and copy your way to information zen.
- Who wouldn't want a shortcut? I'll show you the shortcuts that give you rapid access to the info you need the most.
- The secret powerhouses a deep dive into the three golden features that make Evernote what it is. I'll also show you the **right and wrong way**s to use these features, because one misstep here will cause more harm than good.
- Evernoting on the go? No problem? Here's how you can filter notes based on location!

Module 3 - Secret Sauce Fast Track Workflows

Here's how, down to the second and minute, you shave time from your life with Evernote. The tricks revealed here are the biggest value in this course. I'll teach you EXACTLY how to manage things like: project info, meeting notes, client info, trip planning and more. No, you DON'T have to type everything in your life by hand – I'll show you how to *save* time and energy, not spend it acting like Mr. Clean.

 Hurting for time? Working on more than one project? How I find anything I need with one fingertip.

- **Becoming A Master:** Worried that all these loose notes hanging around will be a burden? Here's the "digital glue" that links every piece of my workflow.
- Sharing the love: You know that every friend and colleague probably doesn't use Evernote. But you don't have to worry here's how you can smoothly integrate your notes into any business.
- When you can't waste time adding a note here's how to get "total info recall" and capture info *instantly even while you're on the phone!*

MODULE 4 - APPLYING EVERNOTE IN THE REAL WORLD

One of the main things my students and clients struggle with is finding the justification to work on this app. These applications will not only give you a clear idea of how YOU can use Evernote now to manage your life, it will get your wheels spinning from the new possibilities that will rock your world.

• Taking a meeting? Take Evernote with you. You'll see how to turn a business meeting or a class into time savings!

- My wife and I plan every trip we make using Evernote –
 here's how to get full control of your bookings, itineraries
 and more without ever scrambling for those crucial details.
- Fifteen seconds could save you hundreds of dollars. Here's
 the group places I'm using to save time I get a few weird
 looks, but it's very worth it.
- How a digital tool like Evernote saves me time at some of the most annoying places in the physical world.
- Investments, loans, and taxes none of these are fun, but having your ducks are in a row it is certainly more fun than the alternative!

And listen, we're only scratching the SURFACE of what you're going to get inside Zero To 60 With Evernote. By the time you're finished watching this video course, you'll create profound, incredible momentum in your life, and that's my guarantee.

YOU HAVE THE POTENTIAL!

But the truth is that you are not going to achieve that potential by plopping down hundreds of dollars on some new piece of information.

Seriously, just look at your own hard drive right now.

You'll find dozens of video courses, dozens of podcasts, hundreds of PDFs on becoming better in business. You probably have more access to information on business than anyone in the history of the world.

What you need is a way to simplify the chaos of your work life, access the information that you really need, and do it in a way that is fishing and easy. That way, you can actually make any piece of business advice and information that you get your hands on work for you.

Take a look at what others are saying about Zero to 60 With Evernote:

Listen to Tom Morkes, founder of Insurgent Publishing

https://player.vimeo.com/video/195255727?autoplay=0&title=0&byline=0&wmode=transparent

Or watch this Case Study from Hannah Woodside:

https://player.vimeo.com/video/227630874?autoplay=0&title=0&byline=0&wmode=transparent

And here's Billy Broas from West Hollywood:

https://player.vimeo.com/video/164667770?autoplay=0&title=0&byline=0&wmode=transparent

TAKE A MINUTE AND IMAGINE...

How much more successful would your business be right now if you could accomplish everything that you've written down on your to-do list?

How much more confident would you be if you woke up in the morning and KNEW, without a doubt, that you were on the right path towards growing your business, freeing your time, finishing any project that you start?

How great would it be if you were able to have a monk's TOTAL focus whenever you needed to get something off the ground?

And if whenever you got distracted, you could take five seconds and note something down and get right back in the groove of big success.

Wouldn't that be great?

Chances are that right now you're overwhelmed, working all the time, stretched in a lot of different directions, and practically living at the office.

And as you're sitting there, there's a tool right inside your phone that could make this easier for you.

It's called Evernote, and even though it's one of the most popular apps around, very few people are actually using it, and even fewer are using it to its full potential.

In a best-case scenario, you have an idea, you write it down, and you come back to it later. You know, a to-do list or something like that. But, what if certain people were doing things a whole lot differently?

What if I could show you people who were organizing their entire home and office lives using this tool?

REMEMBER, WE AREN'T JUST TALKING ABOUT DOLLARS AND CENTS.

There's nothing wrong with making a little extra money, but it's nothing compared to bringing time freedom to your life. When you can bridge the gap between having all of this information at your fingertips and actually being able to access it and take action on it, success becomes a great deal easier.

If Zero to Sixty With Evernote works so well for these folks, just imagine what it can do for YOU! Just imagine... waking up WITHOUT having to stress out over yesterday's work because you actually FINISHED all of it.

Imagine having more free time for your family, your hobbies, your ambitions.

Imagine how much better you feel when your room is cleaned, or you step into a fresh hotel room. Well, this is that...but for your entire life!

All you have to do is follow some incredibly straight-forward advice, take action and work on this a few minutes a day and you'll unleash peace and productivity into your life.

Trust me, as long you closely follow my system there's no "maybe" about whether this works...

IT DOES!

Now, I know you're excited about streamlining your business and personal life. But <u>you might also be wondering...</u> I also what you're thinking...

How Much Is This Worth?

Well, how much is an hour of your time worth?

Whether you have a job sending people a bill... or you've wasted time procrastinating and stressing out over the wild developments in your life. You know how much your time is worth and you deserve better.

How much is it costing you to NOT have a system that's repeatable and works consistently?

It's almost priceless.

And here's the great news. I'm looking to roll Kill The Chaos out to a new group of people, and I want YOU to get the full benefits of this training...

At 50% off the normal rate.

That's right. In the past, I've sold this system for \$397 to executives, managers, and consultants – people under a lot of pressure who understand that every minute has a real dollar amount attached to it.

Now, I'd like to let **you** try it out for just \$197.

That's right, you can get started for \$197. But keep in mind that this special price is going away forever as soon as this launch period is over. So, if there's **any** portion of you that wants this at the lowest possible price, you need to move quickly – you need to move now.

Don't be fooled by the price here.

A lot of people won't take action on information unless the cost of it breaks the bank. It has to be enough to make them desperate and do desperate stuff, hoping that the information works wonders.

Kind of like a Hail Mary pass for their business lives.

This is different. Zero to 60 with Evernote is designed for anyone who wants to get more freedom. Build more wealth, improve their productivity, and drop their stress levels down the drain.

And I can promise you that you will achieve all of that if you step back from trying to make those Hail Mary passes, step back from trying to instantly change everything about your life with some wacky business plan, and instead focus on your ability to execute the important skills.

That means living in a more tranquil and productive way.

When you do that, business gets easier, life gets simpler, and your family lives in more comfortable. Trust me, I'm living proof, and so are my students and clients and friends, so many of whom are reaping the rewards of adding this organization system to their lives.

If You're Ready To Take Action, I'll Give You Threewo Bonus Modules Absolutely FREE!

Module 5 – Killer Collaboration Team Hacks

There are two important things to take away here – first of all, Evernote isn't just a solo tool. You can use the advice inside this module to get an entire team productive and moving lightning-fast in the same direction.

If you've ever struggled to get your hands on vital information that's two or three months old, you really need to grab this and check it out.

- A Little Creative Thinking: Here's how to turn a lightweight app into competition for the big team software: note sharing, work chat, collaborative presentations – here's how everything's made possible.
- You can share with anybody, but Evernote really flies when your entire team uses it. Here's how to share and collaborate with others.
- Your notes, your content, your images shown off. Here's the pure "presentation mode" that turns Evernote into a Powerpoint killer.
- In this section we'll talk about working with teams, Evernote Business, and provide a summary of the Killer Collaboration Team Hacks course section.

Module 6 – The Paper Destroyer

I just hate spending time with stacks of paper. Whether it's receipt, books, post-it notes, index cards – you scratch something down because you're in a hurry and you suffer forever, constantly panicking over whether you've still got it...

And it's hard to find things because every sheet of paper looks identical. It stinks. So the Paper Destroyer is focused on the use of Evernote Scanner, and the system we've developed to make excess paper disappear. Burn baby!

- Serious about saving trees? One little tool that's specialized to work with Evernote can turn your physical life into a digital one in minutes, not days.
- Get dialed, get styled: discover your Evernote scanner in 90 seconds flat.
- These one time setup activities will get you up and going quickly.

Module 7 - PDF Domination!

Annotate This! How many of your books, courses, and guides are based on the PDF format? It's portable, it works on every platform, and they print into the "real world" if you *insist* on doing that.

This module will show you how to organize your PDF's to an extent you can hardly imagine. You'll also be able to annotate your PDFs and share them with your team.

YOU HAVE A SUPERCOMPUTER IN YOUR POCKET

It's a hundred MILLION times more powerful than what NASA used to send men to the moon?

Seriously, we charted it and everything.

And somehow, it's actually making you get LESS work done and make LESS money. That's terrible!

You need to flip the script and turn the tech in your life into something that helps you PROFIT.

We can help you.

AND THE BEST PART IS OUR IRONCLAD, NO TAKEBACKS, 100% "THREE OR IT'S FREE" GUARANTEE!

How's this for a change of pace?

Instead of just trying to get your money and skip town...

How about some NEW ideas and a fresh perspective? One that says that I don't succeed unless you do. Wouldn't that be more fair?

And that's why I guarantee RESULTS.

Here's my promise. Spend three hours on this course. Take action and you'll save three hours a WEEK. That means three hours this week, three hours the next week, on and on throughout the year.

That means in a month, you'll save 12 hours of your life that you can use to be more productive, or just spend time at the movies,

at the beach with your kids, working on your novel, doing whatever feels good for YOU.

And over a year? It's 144 hours. That's 18 working days!

That's a real promise, which is what everyone in my industry SHOULD be doing. I'm just putting my money where my mouth is and helping you reach the finish line in your business

THE RETURN ON YOUR INVESTMENT IS CRAZY-GOOD.

Don't think of this as just an investment in training. Think of it as giving yourself a paid vacation!

BUT CHARLES!...

"I am neck deep in my work projects. I don't have time to learn a new system!"

Here is a fact: Sometimes it feels like house is burning down around you. You can stand there, feeling the heat, coughing on the smoke. Or take ACTION.

Remember: If you think you can't spare 3 hours to take this training to make back 144 hours in a year, then you desperately need this course!

Time is money. You can't afford to be a miser about your money and refuse to invest it. It's not a wealth mentality. Some of us are in a state I like to think of as "time poverty" – make today the day you start investing time into MAKING MORE TIME.

The time investment is small. The impact is LIFE CHANGING. Breathe easier NOW!

I personally know people who have tragically antiquated info management systems they depend on, and state they are just too up to their ears to adapt. Then... 10 years go by. This behavior is the very thing that stops them from ever getting control, and "gasp" AHEAD!

Don't be this person.

ORDER NOW TO LOCK IN THE LOWEST PRICE

That's right, you can get started today for \$97. But this special price will end forever after the launch period.

You have the potential.

But the truth is that you are not going to achieve that potential by plopping down hundreds of dollars on some new piece of information.

Seriously, just look at your own hard drive right now.

You'll find dozens of video courses, dozens of podcasts, hundreds of PDFs on becoming better in business. You probably have more access to information on business than anyone in the history of the world.

What you need is a way to simplify the chaos of your work life, access the information that you really need, and do it in a way that is refreshing, fun, and simple.

That way, you can actually make any piece of business advice and information that you get your hands on work for you.

There's a really logical reason we're doing this – I want as many people as possible to get their hands on it, while still actually taking the work seriously.

And if you ARE a person who believes in getting to work...

Creating wealth for yourself and creating time for your family...

Or even just more alone time with yourself...

You deserve this.

So click the order button below now to get started, because you deserve to make things simple and KEEP it that way!

I HAVEN'T JUST SPENT A LOT OF MONEY PRODUCING THIS COURSE, I'VE SPENT A LOT OF TIME.

And if you've been paying attention to this presentation you get an idea of how valuable my time is to me.

I would say that I have devoted thousands of hours to getting this course off the ground, especially if you put into account the

number of hours that my team has put into helping and supporting my students and clients.

It's all worth it though, if I can help other people have the same time freedom success that I've had.

When you click the order button, you will be sent to our members area immediately to start learning my system, anytime, day or night, even if it's 3 in the morning.

You will get our "Three or It's Free" Guarantee, which isn't just a memorable name, it's a promise that you will save 3 hours from your work week once you put these organization tactics into practice, and if you don't get that, you will get your money back.

This is an amazing opportunity, and it can add some stability to your life during some weird, trying, and unstable times.

SO NOW THAT YOU KNOW EVERYTHING, YOU'VE GOT TWO CHOICES.

You can continue with the problems that I have rather eloquently explained earlier in this letter. You can spend thousands of dollars, and hours of your life chasing the rainbow of success. But we both know the odds of making it that way are slim.

Let me ask you a question. Did you read this entire letter without drifting off and checking some distraction on your job that is popped up over the last few minutes?

If you haven't been able to make it through this entire presentation without feeling the tug of distraction, odds are good that that chaos is seeping into every aspect of your business. That is why you need a partner who will help you get to the destination that you need.

Remember that the choice you make right now isn't just going to impact the next day of your business, it's going to impact the next month, the next year, even further than that.

Ask yourself how you'll feel just a week from now when you're putting in extra hours on a project because you weren't organized?

Aren't you going to look back at this and wish that you would jumped when you have the opportunity?

You have another option – you can really make a difference for yourself by getting on that trajectory, getting started, and taking advantage of your full personal potential.

If you are really interested in a successful business and a successful life, please just join us in the Zero to 60 members area. I believe in you, and I believe in the freedom that you're soon to have.

Your peers have done it. Now it's your turn. Let's do THIS! My team and I have got your back every step of the way, PLUS there is a 100% money back guarantee.

You can't lose. So choose to win!

[Sign the letter]

P.S. Why are the pros the pros? Because they understand the value of their time. When you start treating your time wisely, the value of it increases.

P.P.S. Don't say yes. Just say maybe. Remember, you get thirty days to actually try my system, prove for yourself that it lives up to the hype, and start saving time from your work week TONIGHT. Why wait? Hit the order button right now!